

Reg. No. :

Code No. : 10220 E Sub. Code : SEBA 6 A

B.B.A. (CBCS) DEGREE EXAMINATION,
NOVEMBER 2022.

Sixth Semester

Business Administration

Major Elective — ENTREPRENEURSHIP

(For those who joined in July 2017 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (10 × 1 = 10 marks)

Answer ALL questions.

Choose the correct answer :

1. Which of the following risks is born by the entrepreneur?
(a) Financial risks
(b) Personal risks
(c) Psychological risks
(d) All of these

6. IFCI stands for ————
(a) Industrial Finance Corporation of India
(b) Institutional Finance Corporation of India
(c) Industrial Funding Corporation of India
(d) Indian Finance Corporation and Institution
7. Good sources of information for an entrepreneur about competitors can be obtained from ————
(a) Websites
(b) Product information leaflets
(c) Company reports and published accounts
(d) All the above
8. Which of the following is not a source of idea for an entrepreneur?
(a) Cost of the project
(b) Product profile
(c) Imports and exports
(d) Emerging technologies
9. Why should an entrepreneur do a feasibility study for starting a new venture?
(a) To identify possible sources of funds
(b) To see if there are possible barriers to success
(c) To estimate the expected sales
(d) To explore potential customers

Page 3 Code No. : 10220 E

2. ———— entrepreneurs neither introduce new changes nor adopt new methods innovated by others.
(a) Technical (b) Fabian
(c) Induced (d) Business
3. Registration helps the entrepreneur to take necessary ———— steps to bring industrial units into existence.
(a) Provisional (b) Permanent
(c) Both of these (d) None of these
4. Large investment is made in fixed assets, the project will be termed as ————
(a) Capital intensive (b) Labor Intensive
(c) Product Intensive (d) market intensive
5. The business development department of SIPCOT guides entrepreneurs in ————
(a) Applying for licenses
(b) Approval on collaboration
(c) Allocation of scarce raw materials
(d) All the above

Page 2 Code No. : 10220 E

10. Which of the following is a remedy to solve the problems of women entrepreneurs?
(a) Social attitude (b) Finance cells
(c) Stiff competition (d) Supervision

PART B — (5 × 5 = 25 marks)

Answer ALL questions, choosing either (a) or (b).
Each answer should not exceed 250 words.

11. (a) State the personality traits of successful entrepreneur.

Or

- (b) Discuss the role of entrepreneur.

12. (a) Explain the criteria for product selection.

Or

- (b) Examine the need of manpower in entrepreneurship.

13. (a) Give a short note on SISI.

Or

- (b) Give a short note on SIDBI.

Page 4 Code No. : 10220 E

[P.T.O.]

14. (a) Why it is necessary to prepare a project report?

Or

- (b) List out the stages of project identification.

15. (a) Explain the methods of project appraisal.

Or

- (b) State the components of market feasibility.

PART C — (5 × 8 = 40 marks)

Answer ALL questions, choosing either (a) or (b)

Each answer should not exceed 600 words.

16. (a) Discuss the types of entrepreneurs.

Or

- (b) Why entrepreneurship is a great career option for young adults? Explain.

17. (a) Determine the procedure for registration and licensing.

Or

- (b) Elaborate the forms of ownership.

Page 5 Code No. : 10220 E

18. (a) State the incentives to small scale industries.

Or

- (b) Identify the remedial measures for sick units.

19. (a) Examine the contents of project report.

Or

- (b) Determine the need and objectives of project report.

20. (a) Explain the purpose and components of economic feasibility.

Or

- (b) Discuss the top qualities of women entrepreneur.

Page 6 Code No. : 10220 E